

Inside the market

A visit to the historic Borsa headquarters

A workshop about the history of
Borsa Italiana



London
Stock Exchange Group



Inside the market

Academy

Academy, the training centre of London Stock Exchange, was established in 2000 as the Academy of Borsa Italiana, Milan and, in 2004, as Training Services in London. Since the merger of Borsa Italiana and the London Stock Exchange in 2007, the aim of both teams is to interpret the evolution of the international financial markets by sharing views and expertise with market practitioners. In 2009, we merged to form London Stock Exchange Group Academy now serving clients across the UK, Europe, and the Middle East.

structure still boasts an impressive 36 metre façade. The travertine blocks also include allegoric figures symbolising wealth and abundance, which were designed by Leone Lodi e Gemignano Cibau. The sides of the building are adorned with a series of bricks and travertine blocks and an impressive inscription plaque in marble. This represents the Roman Ruins which were discovered during the excavation phase. The final result is a triumph of rationalism which also encompasses classical elements.

In House Training

The workshop can be customised and also delivered on site in schools, universities and business schools.

Target Audience

The session is targeted at upper secondary schools, universities and business schools.

It is also aimed at groups and delegations interested in learning about Borsa Italiana's markets.

The objectives of "Inside the market"

Through the programme "Inside the market", Academy offers training sessions to enrich curricular programmes of Italian and international universities and business Schools, covering the activities of a stock exchange and exploring the life cycle of a trade.

The programme can be extended to delegations interested in learning about the working principles of a trading venue.

Visit to Palazzo Mezzanotte – Borsa headquarters

The training sessions include a visit to the historic Borsa headquarters – Palazzo Mezzanotte.

Palazzo Mezzanotte was built in 1932 to centralise all the market trading places spread across Milan. The new Stock Exchange building forms part of a complex urban project planned by the Architect Paolo Mezzanotte. Its became an architectural symbol of Fascism. The original

Inside the market

BASIC SESSION – HALF DAY

Welcome and registration

VISIT TO PALAZZO MEZZANOTTE

THE ROLE OF BORSA ITALIANA

- The “business system” of a trading venue
- Activities, players and key functions of a trading venue

THE PRIMARY MARKET AND THE PROCESS OF LISTING OF A COMPANY

TRADING ON THE MARKETS OF BORSA ITALIANA

- Overview of secondary markets
- Trade life cycle

GUIDED TOUR – 60 MINUTES

Welcome and Registration

The visit of Palazzo Mezzanotte will give you a glimpse of the building’s history and its artistic heritage starting from Piazza degli Affari square and continuing inside the premises of Borsa Italiana. The tour is conducted by a professional tourist guide.

ADVANCED SESSION – FULL DAY

Welcome and registration

VISIT TO PALAZZO MEZZANOTTE

THE ROLE OF BORSA ITALIANA

- The “business system” of a trading venue
- Activities, players and key functions of a trading venue
- A case study: London Stock Exchange Group

THE PRIMARY MARKET AND THE PROCESS OF LISTING OF A COMPANY

BORSA ITALIANA INDEXES

TRADING ON THE MARKETS OF BORSA ITALIANA

- Overview of secondary markets
- Trade life cycle

GUIDED TOUR WITH AN EX-STOCKBROKER – 90 MINUTES

Welcome and Registration

The visit of Palazzo Mezzanotte will give you a glimpse of the building’s history and its artistic heritage starting from Piazza degli Affari square and continuing inside the premises of Borsa Italiana. The tour is conducted by a professional tourist guide together with an ex-stockbroker who will come along and narrate how the stock market trade floor functioned before the introduction of electronic negotiations.

Terms and conditions

The registration form is a legally binding agreement between Bit Market Services and the client and is defined by the following conditions:

Location Details

| | |
|---------------------------------|------|
| Basic session | E002 |
| Advanced session | E003 |
| Guided tour | E004 |
| Guided tour with ex stockbroker | E005 |

Palazzo Mezzanotte – Congress Centre and Services
Piazza degli Affari, 6 – 20123 Milan.

Registration

- 1) Please contact Academy to agree the date and time of your session (at least **30 days before** your preferred date):

TEL +39 02 72426 086

- 2) Please send the completed booking form either via email or fax to the addresses below:

- Email academy_italy@lseg.com
- FAX **+39 02 72426471**
- WEB <http://www.lseg.com/it/academy>

Registration fees

| Session | Up to 25 delegates | Up to 50 delegates |
|---|--------------------|--------------------|
| Basic 3 Hours | € 1.200 + IVA | € 1.500 + IVA |
| Advanced * 6 Hours | € 2.000 + IVA | € 2.200 + IVA |
| Guided Tour 1 Hour | € 450 + IVA | € 650 + IVA |
| Guided tour with an ex stockbroker | € 650 + IVA | € 850 + IVA |

* Lunch is included

Payment

Fees must be paid:

- Upon receipt of an email from Academy confirming registration

or

- Upon receipt of an invoice from Bit Market Services S.p.A. (Academy is part of the Bit Market Services Company)

Payment must be made via **BANK TRANSFER** to:

BIT MARKET SERVICES S.p.A.

P.zza degli Affari, 6
20123 Milano - P.IVA – 06695270964

**Deutsche Bank S.p.A. Filiale via San Prospero, 2
20121 Milano**

codice IBAN IT 22 B 03104 01600 000000 770114

SWIFT address DEUTITMMIL

Copy of the effected bank transfer must be emailed to Academy: academy_italy@lseg.com.

The course material will be sent out the day before the session and will not be distributed in paper form.

Terms and conditions

The registration form is a legally binding agreement between Bit Market Services and the client and is defined by the following conditions:

Traceability of financial flows

Bit Market Services and the Client assume all obligations regarding the traceability of the financial flows provided by Law 136/2010, as subsequently amended and implemented (the "Traceability Obligations").

In relation to the payments to be made pursuant to the present Contract, the Client, if it is a public contractor pursuant to decree law 163/2006 (Code of public contracts for works, services and supplies), to ensure the enforcement of Law 136/2010 and subsequent amendments, undertakes to communicate to Bit Market Services, by the form attached to the Contract, the identification bidding code (CIG) and, in case, the unique code of project (CUP).

Let it be understood that, save for possible derogations and partial exemptions to Law 136/2010, failure to use instruments suitable to permit the full traceability of the financial flows (for instance, bank or post transfer) and the failure to comply with any other Traceability Obligations, are ground to terminate the present Contract.

Cancellation policy

According to article 1373 C.C., to withdraw from this contract applicants must send a written notice via fax to number +39 02 72426471:

- a full refund will be given for cancellation requests received at least 7 working days before the course;
- no refund will be given for cancellations received less than 7 working days before the course.

Academy accepts requests to reschedule the session for a future date which must take place by December of the same year.

Changes to the programme

Academy reserves the right to postpone or cancel the session and notify the client via fax or email at least 1 week before the session date; in this instant, the client is entitled to a full refund of the fee.

Booking form

Please read the terms and conditions on the preceding page.
Fill out the form and send email to academy_italy@lseg.com.
For further information +39 02 72426086.

INSIDE THE MARKET

Date of the session: ____/____/____

| Session | Up to 25 delegates | Up to 50 delegates |
|---------------------------------------|--|--|
| Basic | <input type="checkbox"/> € 1.000 + IVA | <input type="checkbox"/> € 1.200 + IVA |
| Advanced | <input type="checkbox"/> € 2.000 + IVA | <input type="checkbox"/> € 2.200 + IVA |
| Guided Tour | <input type="checkbox"/> € 450 + IVA | <input type="checkbox"/> € 650 + IVA |
| Guided Tour (with an ex stock-broker) | <input type="checkbox"/> € 650 + IVA | <input type="checkbox"/> € 850 + IVA |

Client details

Contact name and surname

Job Title/Position

E-mail

Tel.

Invoicing details *(The invoice must be addressed to:)*

Company name

Company registration number

VAT registration number

Contact name

Address

Post code

City

Country

Tel.

Email

Stamp and signature:

Date:

Privacy: By signing this booking form I declare that I have read the informative document regarding the processing of personal data on the Bit Market Services S.p.A.'s website (<http://www.borsaitaliana.it/varie/privacy-bims/privacy-bims.en.htm>) and I accept the General Terms and Conditions of the service.

In addition to the declaration above, by ticking the relevant box I also inform that *(please tick the chosen box)*:

- [I DO]** **[I DO NOT]** authorize Bit Market Services S.p.A. to gather and to process my personal data for the purpose of "direct marketing", by sending advertising material, direct sales and promotion of products and services of Bit Market Services S.p.A., carrying out market research, marketing communications, also using data subject's name for publicity carried out through automated means of contact such as e-mail, fax messages, mms or sms.
- [I DO]** **[I DO NOT]** authorize the communication/the transfer of the personal data for the purposes of direct marketing by third parties - even outside the European Community - included the other companies of the LSEG Group, as well as third parties referred to in point c) of the informative document regarding the processing of personal data (<http://www.borsaitaliana.it/varie/privacy-bims/privacy-bims.en.htm>).

Academy

Comprehensive, quality education is fundamental in the development and growth of the economic financial system. Established in 2000, Academy, the educational centre of the London Stock Exchange Group, delivers on this aim by developing and offering a variety of seminars and training courses relevant to the financial, legal and corporate management community.

www.lseg.com/academy

Contacts

E: academy_italy@lseg.com

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