# LSEG Identity Verification

Fast. Trusted. Global. Compliant.

## The Challenge

In a digital-first world, identity fraud is rising—costing businesses over \$500 billion globally in 2024<sup>1</sup>. At the same time, poor onboarding experiences can cause customers to abandon the process in droves. Businesses must strike a balance: making it quick and seamless for good customers – and robust enough to catch fraudsters.

## Why LSEG?

LSEG Risk Intelligence combines the strengths of Refinitiv, GIACT, and Global Data Consortium to deliver a market-leading identity verification platform trusted by fintechs, banks, and corporates worldwide.

1 Source: Nasdaq & Oliver Wyman

## **Key Capabilities**

#### ▶ Global Reach

- Coverage in 65+ countries
- Access to 400+ authoritative data sources
- Supports 86% of global GDP
- Comprehensive Verification
  - Consumer & Business Data-based Verification
  - Document & Biometric Verification
  - Real-time, in-country data matching
- Advanced Technology
  - Al-powered Deepfake Defender™
  - Liveness detection and zero-bias facial recognition
  - Customisable waterfall matching engine for higher match rates
- Proven Results
  - Up to 35% match rate uplifts
  - 21% increase in customer onboarding
  - 100million+ verifications over past 3 years
- ► Flexible Integration
  - API, SDK, and UI options
  - Seamless fit into your onboarding workflows
  - Tailor rules and sources to meet your needs
- Regulatory Confidence
  - GDPR-compliant
  - Aligned with FinCEN, EU AMLD, eIDAS, and more
  - Fully auditable with transaction-level metadata



## How It Works

- 1 Data-Based IDV: Match PII against live, vetted sources in real time
- 2 Document & Biometric Verification: Al-driven checks for authenticity, liveness, and deepfake detection
- 3 Waterfall Matching: Continues through sources until a match is found, maximising coverage and accuracy

## Why It Matters



## LSEG Risk Intelligence — One trusted partner for all your identity and risk needs.

Learn more at: Identity Verification Solutions | LSEG



## LSEG Identity Verification: Country Coverage

We provide a single access point to 400+ data sources, covering 86% of the world's GDP.

## EU

Austria Belgium Bulgaria Czech Republic Denmark Finland France Germany Gibraltar Greece Hungary Ireland Italy Lithuania Luxembourg Netherlands Norway Poland Portugal Romania Slovakia Spain Sweden Switzerland United Kingdom

## Middle East

Israel Turkey United Arab Emirates

## LATAM

Argentina Bolivia, Plurinational State of Brazil Chile Colombia Costa Rica Dominican Republic Ecuador El Salvador Guatemala Honduras Mexico Panama Paraguay Peru Uruguay Venezuela

## Africa

Ghana Kenya Nigeria Sierra Leone South Africa Tanzania

## **AMERs**

Canada United States

## APAC

Australia China Hong Kong India Indonesia Japan Malaysia New Zealand Phillippines Singapore Taiwan Thailand Vietnam

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