

# Relay

## Enabling intelligent automation of manual margin call messages

Relay is part of the AcadiaPlus Workflow suite of services. AcadiaPlus is a feature rich open platform for collateral, margin and risk mitigation serving Sell-side, Buy-side and Fund Administrators

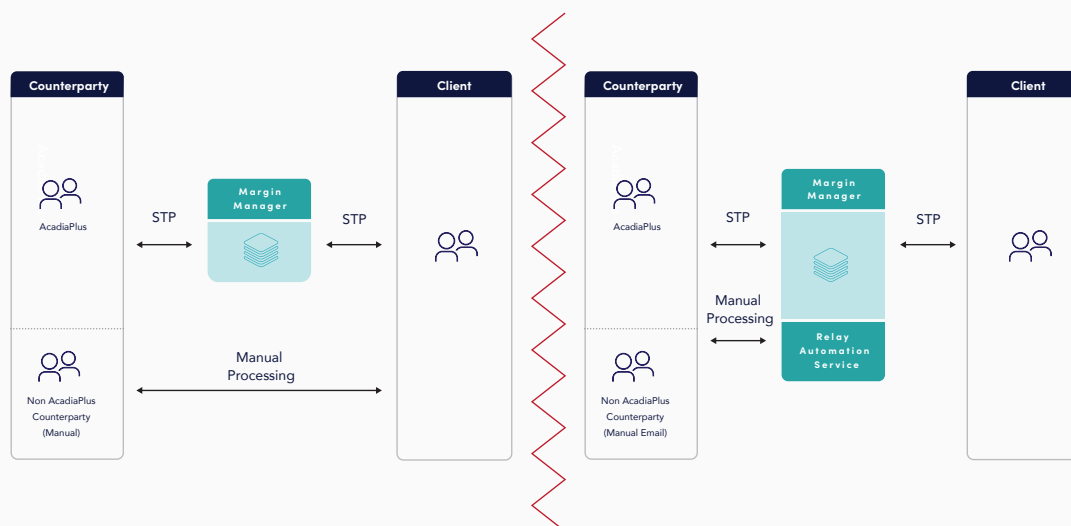
Acadia's Relay service enables automation of email, spreadsheet and PDF exchange margin calls streamlined into your existing margin workflow – an ideal solution for clients that have not yet joined Acadia's margin community.

Firms that sign up for Relay have the flexibility to sponsor non-STP clients onto Acadia Margin Manager, underpinned by AcadiaPlus data and messaging with two options:

**Option 1:** Provide your clients with sponsored access to the Margin Manager web-based portal to call and pledge margin calls and manage exceptions. Allowing for simple and fast onboarding, clients will have the ability to join the growing community of Acadia users.

**Option 2:** For clients that prefer to continue using existing proprietary methods of margin call notification, using sophisticated tools, Acadia can convert emails, statements and spreadsheets into an Acadia message format to flow directly into your instance of Margin Manager.

### Relay Workflow



## Focus on Exceptions

Relay provides a low-cost solution to move all of your margin call processing to an exceptions only, low touch environment across your entire product range including OTC-Bilateral, OTC-Cleared, Repo, TBA and Exchange Traded Derivatives.

By sponsoring your clients on to the Margin Manager application, your firm can free up resources and significantly improve efficiency, client servicing and reduce error rates. The Relay sponsored approach is the fastest way to streamline your margin process.

## How to Get Started

- **Step 1:** Sign up for the Relay service via your Account Manager or contact [info@acadia.inc](mailto:info@acadia.inc).
- **Step 2:** Identify clients that would qualify for Relay (non-Margin Manager counterparties), highlighting those most suited to be direct users of the Margin Manager web portal and those most suited for conversion of existing manual communications (this must be a consistent format for each call) resulting in no change in their current call notification behavior.
- **Step 3:** Notify your client base that you are sponsoring them onto the Relay service. The Acadia team can help you with this communication and will set up short webinars for your clients to attend a demo of Margin Manager showing its benefits and ease of use or work with you on a file conversion.
- **Step 4:** Move to production and enjoy full STP among all your counterparties.

## Book a demo or contact us for more information.

Email [info@acadia.inc](mailto:info@acadia.inc) or visit [acadia.inc](http://acadia.inc)

Acadia is a leading industry provider of integrated risk management services for the derivatives community. Through an open-access model, Acadia brings together a network of over 3,000 banks and other derivatives participants, along with several market infrastructures and innovative vendors.

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