SOLUTION OVERVIEW

Indices customized to your needs. Here’s how that happens.

**FTSE Fixed Income** subject-matter experts will help you get precisely the right index for your business needs – even if that means designing a new one from scratch.

The world’s best-designed index isn’t useful to you if it doesn’t track what you need. FTSE Russell subject-matter (SMEs) experts work with you to understand your business objectives and determine the solution that is right for you.

A range of possible solutions

Imagine the universe of potential solutions as a continuum. On the left, there are the “off-the-shelf” solutions – indices currently in market, with proven track records, ready for you to use.

As you move along the continuum from left to right, you enter an area where you are starting with an off-the-shelf index, but that index needs to be nuanced – that is, adjusted in some small but meaningful way to deliver the information your business requires.

And at the far-right end of this continuum, you have reached the area of the fully-customized index – created more or less from scratch.

**A continuum of index solutions, from off-the-shelf to fully-customized.**

<table>
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<th>Off-the-shelf</th>
<th>Nuanced</th>
<th>Custom</th>
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<td>An off-the-shelf index is proven, in-market and satisfies the requirements as is, with no adjustment needed. The most straightforward option.</td>
<td>Starting with an off-the-shelf index, SMEs work with your team to make adjustments as needed to address the opportunity.</td>
<td>At the far right of the continuum, the custom option is a completely new index, created for your particular requirements and specifications.</td>
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Align your fixed income strategy with your equity strategy
Align your investment objectives across all your asset types. Whatever criteria you’re using in your equities and sustainable investment strategy, index customization can help you to apply the same criteria to your fixed income strategy.

Backtest your index
Use our FTSE custom index simulation module with actual real-world data to see what an index’s historical performance would have been. This module allows users to dissect the fixed income index universe interactively and efficiently with the added flexibility of applying custom parameters.

Benefit from a joined-up approach
Our indices are constructed using LSEG Data & Analytics’ evaluated pricing so you can use the same evaluated prices for your portfolio valuations to deliver more accurate performance reporting and minimize tracking errors.

Accommodate ETF regulatory requirements
Our dedicated SMEs across the globe closely work with you to fulfill regulatory requirements locally and globally, including necessary disclosures, diversification requirements and production in any base currency.

Use our custom index simulation module to see what historical performance would have been.
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FTSE Russell is a leading global provider of index and benchmark solutions, spanning diverse asset classes and investment objectives. As a trusted investment partner we help investors make better-informed investment decisions, manage risk, and seize opportunities.

Market participants look to us for our expertise in developing and managing global index solutions across asset classes. Asset owners, asset managers, ETF providers and investment banks choose FTSE Russell solutions to benchmark their investment performance and create investment funds, ETFs, structured products, and index-based derivatives. Our clients use our solutions for asset allocation, investment strategy analysis and risk management, and value us for our robust governance process and operational integrity.

For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

To learn more, visit lseg.com/ftse-russell; email info@ftserussell.com; or call your regional Client Service team office: