SOLUTION OVERVIEW

FTSE MarketPsych Thematic Index Series

The next generation of thematic indexing

Overview

The FTSE MarketPsych Thematic Index Series measures the performance of companies with defined exposure to long-term structural investment themes. It uses reported revenue and forward-looking signals to assess each company's exposure today and how it is developing.

Developed in partnership with MarketPsych, the series combines FTSE Russell's rules-based index expertise with AI-powered thematic intelligence. Every constituent has a documented assessment explaining its relevance to the theme.

Five structural trends

Themes sit within five long-term structural trends:

- Technology & Innovation
- Society & Demographics
- Geopolitical Realignment
- Natural Resources & Infrastructure
- Health & Wellbeing.

FTSE Russell's Theme Taxonomy defines which activities are in scope and which are excluded. Sub-themes cover distinct activities and parts of the value chain. Each company's products and services are mapped to the relevant sub-themes.

Key features

Calibrated exposure

Pure, Core and Ecosystem offer different levels of thematic exposure, from focused pure play to broader coverage of the value chain.

Built to evolve

The weighting of revenue and forward-looking signals reflects the theme's maturity, with greater emphasis on forward-looking evidence for emerging themes and reported revenue for mature themes.

Clear rationale

Documented evidence explains why each constituent is relevant to the theme, supported by a rules-based methodology and robust governance.

FTSE Russell foundations

Built on the FTSE Global Equity Index Series and Russell US universe, the series brings FTSE Russell's established index foundations to thematic investing.

FTSE RUSSELL
An LSEG Business

How multi-signal intelligence works

The FTSE Thematic Exposure Assessment uses LSEG and other FTSE Russell-approved data to assess each company against a defined theme. Revenue exposure and forward-looking exposure are assessed separately.

Revenue exposure

The assessment maps products and services to the business segments in which their revenue is reported. Fixed rules then calculate the share of company revenue attributable to the theme.

Forward-looking exposure

The assessment examines how central the theme is to the company's business and the evidence of how that exposure is developing. Named programmes, product launches, contracts, pilots and roadmaps help identify activity that may not yet be reflected in reported revenue.

Fixed rules combine the two assessments into a **Thematic Exposure Score from 0 to 100**. The score determines the company's purity tier and supports index eligibility.

How theme maturity affects the assessment

Each theme is classified as Emerging, Scaling or Mature. Its maturity determines the balance between revenue evidence and forward-looking signals, with both retained at each stage.

Emerging	Scaling	Mature
Greater emphasis on forward-looking signals where thematic revenues may still be developing.	A balance of reported revenue and forward-looking signals as commercial activity expands.	Greater emphasis on reported revenue as thematic businesses become established.

Three ways to access a theme

Pure, Core and Ecosystem use the same assessment framework. The company purity tiers determine the exposure available through each variant.

Index variant	Company purity tiers	Exposure
Pure	Pure Play	Focuses on companies with the highest thematic exposure.
Core	Pure Play and Majority	Adds companies where the theme is one of several material business activities.
Ecosystem	Pure Play, Majority and Partial	Adds companies with Partial exposure for broader coverage of the thematic value chain.

About FTSE Russell

FTSE Russell is a leading global provider of index and benchmark solutions, spanning diverse asset classes and investment objectives. As a trusted investment partner we help investors make better-informed investment decisions, manage risk, and seize opportunities.

Market participants look to us for our expertise in developing and managing global index solutions across asset classes. Asset owners, asset managers, ETF providers and investment banks choose FTSE Russell solutions to benchmark their investment performance and create investment funds, ETFs, structured products, and index-based derivatives. Our clients use our solutions for asset allocation, investment strategy analysis and risk management, and value us for our robust governance process and operational integrity.

For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

Contact us

To learn more, visit lseg.com/ftse-russell; email info@ftserussell.com; or call your regional Client Service team office:

EMEA +44 (0) 20 7866 1810
North America +1 800 721 2225
Japan +81 3 6441 1430
Asia Pacific ex Japan +852 2164 3333

Disclaimer

© 2026 London Stock Exchange Group plc and its applicable group undertakings ("LSEG"). LSEG includes (1) FTSE International Limited ("FTSE"), (2) Frank Russell Company ("Russell"), (3) FTSE Global Debt Capital Markets Inc. "FTSE Canada", (4) FTSE Fixed Income LLC ("FTSE FI"), (5) FTSE (Beijing) Consulting Limited ("WOFE"), (6) FTSE EU SAS ("FTSE EU"). All rights reserved.

FTSE Russell® is a trading name of FTSE, Russell, FTSE Canada, FTSE FI, WOFE, FTSE EU and other LSEG entities providing LSEG Benchmark and Index services. "FTSE®", "Russell®", "FTSE Russell®", "FTSE4Good®", "ICB®", "Refinitiv", "WMR™" "FR™" and all other trademarks and service marks used herein (whether registered or unregistered) are trademarks and/or service marks owned or licensed by the applicable member of LSEG or their respective licensors.

FTSE International Limited is authorised as a Benchmark Administrator and regulated in the United Kingdom (UK) by the Financial Conduct Authority ("FCA") under the UK Benchmarks Regulation. FTSE EU SAS is authorised as a Benchmark Administrator by the Autorité des Marches Financiers ("AMF") and is supervised by the European Securities and Markets Authority ("ESMA") under the EU Benchmarks Regulation.

All information is provided for information purposes only. All information and data contained in this publication is obtained by LSEG, from sources believed by it to be accurate and reliable. Because of the possibility of human and mechanical inaccuracy as well as other factors, however, such information and data is provided "as is" without warranty of any kind. No member of LSEG nor their respective directors, officers, employees, partners or licensors make any claim, prediction, warranty or representation whatsoever, expressly or impliedly, either as to the accuracy, timeliness, completeness, merchantability of any information or LSEG Products, or of results to be obtained from the use of LSEG products, including but not limited to indices, rates, data and analytics, or the fitness or suitability of the LSEG products for any particular purpose to which they might be put. The user of the information assumes the entire risk of any use it may make or permit to be made of the information.

No responsibility or liability can be accepted by any member of LSEG nor their respective directors, officers, employees, partners or licensors for (a) any loss or damage in whole or in part caused by, resulting from, or relating to any inaccuracy (negligent or otherwise) or other circumstance involved in procuring, collecting, compiling, interpreting, analysing, editing, transcribing, transmitting, communicating or delivering any such information or data or from use of this document or links to this document or (b) any direct, indirect, special, consequential or incidental damages whatsoever, even if any member of LSEG is advised in advance of the possibility of such damages, resulting from the use of, or inability to use, such information.

No member of LSEG nor their respective directors, officers, employees, partners or licensors provide investment advice and nothing in this document should be taken as constituting financial or investment advice. No member of LSEG nor their respective directors, officers, employees, partners or licensors make any representation regarding the advisability of investing in any asset or whether such investment creates any legal or compliance risks for the investor. A decision to invest in any such asset should not be made in reliance on any information herein. Indices and rates cannot be invested in directly. Inclusion of an asset in an index or rate is not a recommendation to buy, sell or hold that asset nor confirmation that any particular investor may lawfully buy, sell or hold the asset or an index or rate containing the asset. The general information contained in this publication should not be acted upon without obtaining specific legal, tax, and investment advice from a licensed professional.

No part of this information may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior written permission of the applicable member of LSEG. Use and distribution of LSEG data requires a licence from LSEG and/or its licensors.

FTSE RUSSELL
An LSEG Business