

## PRODUCT HIGHLIGHTS

# FTSE Digital Asset Treasury Index Series

A rules-based approach to corporate digital asset treasury exposure.

## New market behaviours deserve clear standards.

More companies are reporting digital assets in their financial statements, but the way these holdings fit within their broader business can vary significantly.

The FTSE Digital Asset Treasury Index Series provides a defined, rules-based framework to identify and classify companies with material, publicly disclosed digital-asset holdings.

Grounded in FTSE Russell's global index standards and governance, the series includes companies across developed markets based on the scale of their disclosed digital asset holdings and how those holdings relate to their primary business activity.

## What's a digital asset treasury company (DATCO)?



A Digital Asset Treasury Company (DATCO) is a publicly listed company that reports material, publicly disclosed digital-asset holdings. These holdings may be central to the company's primary business or maintained alongside broader business activities.

## Key features



### Rules-based framework

Applies clearly defined criteria and thresholds for eligible digital assets holdings.



### Disclosure-driven eligibility

Based on publicly available financial statements and regulatory filings, supporting transparency and consistency across global markets.



### Classification framework

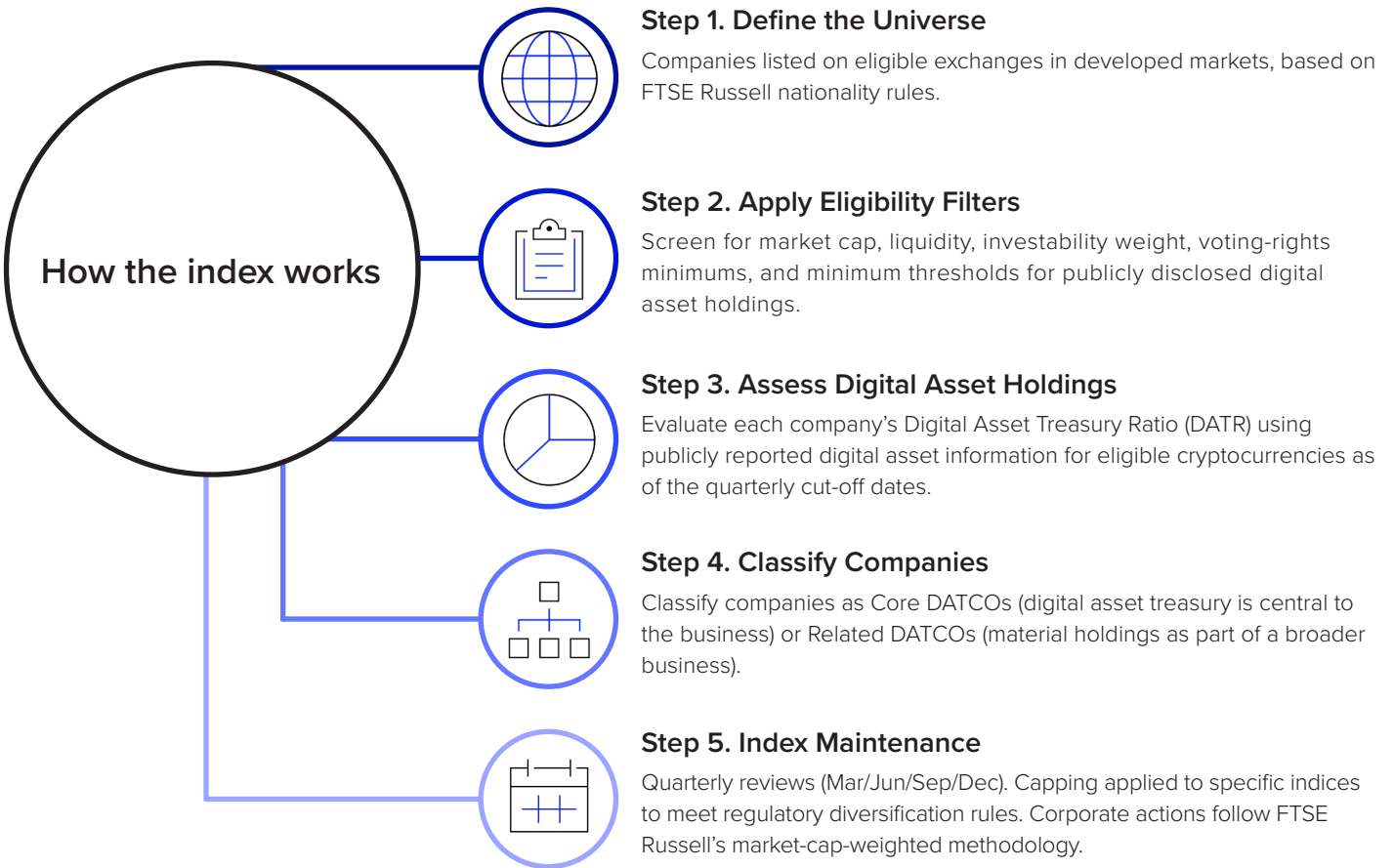
Distinguishes companies where digital asset treasury activity is central to the business from those where holdings are maintained alongside operating activities.



### Institutional index design

Built to FTSE Russell equity index standards to support benchmarking and index-linked products.

**Index construction process**



Refer to the index ground rules for additional information

**Is it core or related?**

Companies hold digital assets in different ways. The FTSE Digital Asset Treasury Index Series reflects these differences through Core and Related DATCO classifications.

Core DATCO	Related DATCO
Companies whose primary business is the accumulation and management of digital assets. They focus almost exclusively on digital asset treasury activity, publicly state this intent, and maintain high balance-sheet allocations to digital assets.	Companies with meaningful, publicly disclosed digital asset holdings alongside broader business activities. Their digital assets are material, but not the primary business focus. Examples include miners, exchanges, custodial platforms, payment firms, and diversified corporations

**Why it matters**

With \$20 trillion in assets benchmarked, FTSE Russell indices are trusted globally for their comprehensive coverage, transparent methodology, and strong governance. Building on this foundation, the FTSE Digital Asset Treasury Index Series provides a structured, rules-based view of companies reporting material digital asset holdings on their corporate balance sheets, applying the same global index principles to ensure rigor and reliability as these holdings become more common in corporate financial reporting.

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## About FTSE Russell

FTSE Russell is a leading global provider of index and benchmark solutions, spanning diverse asset classes and investment objectives. As a trusted investment partner we help investors make better-informed investment decisions, manage risk, and seize opportunities.

Market participants look to us for our expertise in developing and managing global index solutions across asset classes. Asset owners, asset managers, ETF providers and investment banks choose FTSE Russell solutions to benchmark their investment performance and create investment funds, ETFs, structured products, and index-based derivatives. Our clients use our solutions for asset allocation, investment strategy analysis and risk management, and value us for our robust governance process and operational integrity.

For over 35 years we have been at the forefront of driving change for the investor, always innovating to shape the next generation of benchmarks and investment solutions that open up new opportunities for the global investment community.

## Contact us

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