

Market Answers

Complex markets. Simple answers.
Deliver insight where it matters.



Overview

Market Answers is an AI-powered chat solution purpose-built for the wealth management ecosystem. It delivers instant contextual insights by combining LSEG's trusted market data with your proprietary research and content all through a conversational interface.

From portfolio managers and investment advisors to financial planners and retail investing platforms, Market Answers empowers professionals to serve their clients with confidence and speed. It equips client-facing advisory teams and investment research analysts with the answers they need, when they need them.

It integrates seamlessly into digital-first platforms, including robo-advisors, self-directed trading platforms, and investing apps, to turn complex market questions into clear, actionable insights – instantly.

Why choose Market Answers?

- **Market Answers for Wealth Advisors**
 - Reduce prep time from hours to minutes
 - Deliver personalised, data-backed answers that deepen client trust
 - Shift focus from searching to advising
- **Market Answers for Investors**
 - 24/7 self-service insight in their language of choice
 - Transparent, explainable answers
 - Faster response to market events
- **Market Answers for Enterprise**
 - Lower cost-to-serve for information requests
 - Stronger client engagement across digital channels
 - Greater control of LLM behaviour and compliance alignment



Key features and benefits

- **Built for wealth from day one**
 - Not just another chatbot – Market Answers is designed specifically for wealth management and financial use cases, ensuring relevance and precision all delivered in real time.
- **One platform, all your data**
 - Unlock the power of both LSEG's market intelligence and your proprietary research in one seamless interface.
- **Freedom to choose your LLM**
 - Bring your own large language model – we plug in the financial brain, you stay in control.
- **Truly global, always local**
 - Speak your clients' language – 13 of them, to be exact – with built-in multilingual capabilities
- **Human-like conversations with real context**
 - Go beyond one liners: support charts, tables, voice input, and saved history for rich, multi-turn interactions.

What you get with Market Answers

Insight areas	What you might ask
Filings	Did Company X mention any upcoming product risk in its latest 10-K filings?
Fundamentals	What is Company X's current return on equity compared to last year?
Transcripts	What is Company X's CEO say about revenue growth strategies in the last earnings call?
Stock Reports Plus	What are analyst recommendations for Company X right now?
I/B/E/S	What is the consensus EPS estimate for Company X this quarter?
Ownership	Which institutional investors hold the largest stakes in Company X?
Quotes	What is Company X's current share price and how has it moved today?
Reuters News	What are the latest headlines about Company X today?

Delivery

Market Answers is designed for ultimate flexibility – access it as a secure web application, embed it as a lightweight widget with your existing portal, or integrate it directly via API. Delivered through a self-hosted deployment behind your firewall, it adapts effortlessly to your architecture, empowering you to meet even the most stringent security and compliance requirements.

Ready to see Market Answers in action?

[Book a demo](#) and explore real-world use cases or request sandbox access and test the API with your content.

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