LSEG Wealth Data Solutions

A data universe with a wealth of opportunities

Creating a compelling and personalised digital experience is key to attracting, engaging and retaining investors, helping you increase trading volumes and assets under management. Our flexible and intuitive digital solutions seamlessly integrate our content and analytics to uncover insights relevant to investors and their individual needs.

LSEG DATA & ANALYTICS

Drive personalised experiences to help you differentiate

Engage investors with relevant insights and views

Investors want a seamless digital experience that provides account information, workflow tools, analytics, news and insights tailored for them. Whatever their assets, aspirations, risk profile or sustainability goals, our solutions let you seamlessly integrate market-leading news, cross-asset content and analytics with your proprietary and client data to uncover insights relevant to each individual investor. With a unique combination of data, your investors can get the insights they need to make the right decisions, at the right time.

Build an exceptional experience for investors

Our fully customisable suite of capabilities helps you exceed your investors' expectations and deliver memorable experiences. Choose to integrate from a vast selection of premium data, analytics and interoperable widgets, or work in partnership with us to develop custom on-screen solutions to meet your unique requirements. Our solutions help you get to market faster and easily deploy market-leading data and interactive tools while reducing cost. We provide the flexibility, control and personalisation needed in the digital era of wealth management.

Solutions at a glance

We give your firm complete control to create and deliver unique client experiences and accelerate your digital transformation.

API ONLY | **API + WIDGETS** | **FULL EXPERIENCE**

Wealth as the **'power inside'**

Wealth as the **'on-screen solution'**

APIs

We offer a comprehensive suite of industry standard APIs to support your firm's specific development and technology landscape. With APIs your firm has complete control over the user experience of your digital wealth management applications.

Widgets

Our configurable web components can be embedded into your own HTML pages, fully integrated with data and your firm's configurations. They give your firm significant control without the heavy lifting of full front-end development.

Pages

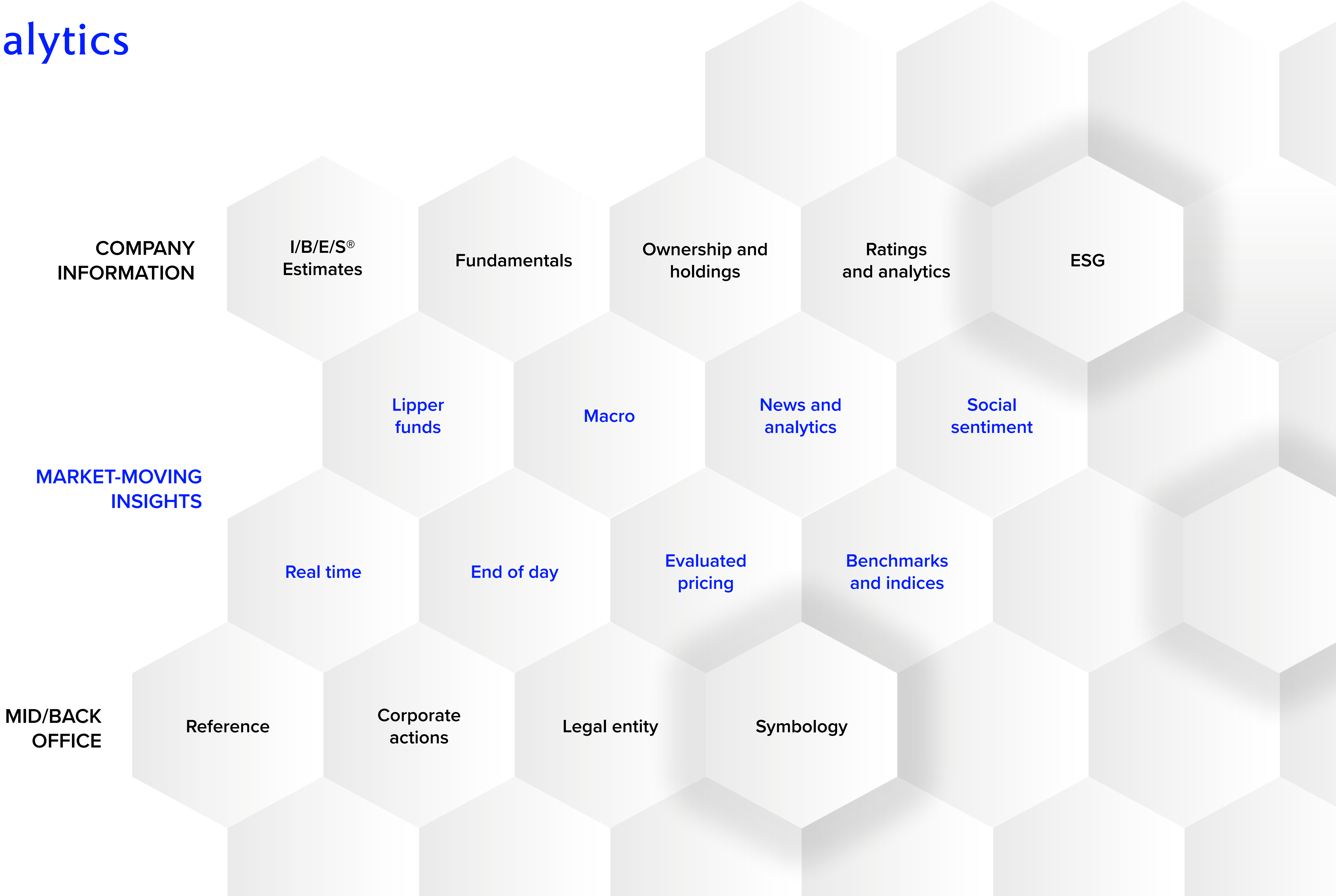
We provide ready-to-go, full page experiences which can be seamlessly integrated into your site to create a robust digital platform for your clients.

Bespoke experiences

We work closely with your business and technology teams to design an experience specific to your requirements. We will deliver and host the solution for you, minimising your ongoing costs and maintenance.

Cut through the noise with market-leading data and analytics

Data lies at the heart of all we do, because we firmly believe that data is the fundamental differentiator within our market – and yours. Our comprehensive content spans traditional market data, trusted news and company insights, as well as alternative data including ESG and social sentiment. The breadth and depth of our data ensures your investors have all the information and insights they need to make confident investment decisions.



Create tailored experiences for your investors

Wealth is all about people and when every client is unique, an off-the-shelf experience is simply off the table.

We will work with you to understand the unique investor challenges, opportunities and requirements you are solving for and how best we can help you create an exceptional experience.

An **active investor** looking for advanced analytics and charting to help with intricate trading strategies

A **self-directed investor** looking for simple screeners, stock ratings and ETF ratings

A **robo-advised investor** looking for portfolio views and performance reports

An **advised client** looking for personalised news with insights and market sentiment indicators

Whether you are catering to self-directed investors, active investors or the full spectrum of advised investors from robo-advised to private banking, we understand that each investor journey is unique and requires a unique solution.

Enhance the investor experience with our value added capabilities

Tailored experience for active investors

Engage, grow and retain your active investor client base with detailed, accurate and timely insights from LSEG Active Investor – a scalable market data and trading platform that offers investors an integrated experience.

Real-time news, insights and sentiment

Make confident investment decisions with real-time and breaking news alerts from Reuters. Investors can receive a curated news experience with TC Market Buzz, which delivers tailored insights and analytics via a simple user interface.

Drive idea generation with market sentiment

Develop investment ideas by leveraging rich sentiment data, tracking news and social media in real time. MarketPsych Analytics can easily be used in dashboards and statistical tools to drive investment ideas.

Enhance digital collaboration and engagement

Investors and advisors can easily collaborate on the digital channel of their choice with LSEG Wealth Connect, which can be seamlessly embedded into client experience platforms and portals.

Create modern digital investment advice solutions

Build new investment advice solutions or efficiently augment existing ones using our extensive catalogue of institutional-calibre APIs. Our digital advice solutions provide the tools advisors need to build modern digital experiences.

LSEG Wealth Data Solutions

Access uniquely tailored and personalised wealth experience, through LSEG's data universe, cutting-edge analytics and client-centric solutions.

For more information visit
lseg.com/en/data-analytics/wealth-management-solutions/investor-digital-solutions

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